



# Joe M. Turner

“The Chief Impossibility Officer”

www.turnermagic.com

## Booking Facts

### Speaking Style

Insightful messages with exciting live magic and mindreading. High-energy, entertaining, engaging, yet relevant and professional.

### Customization

Joe can adapt his content or performance for your group or theme as needed via pre-conference questionnaires, interviews, and meetings with planning team or key people.

### Product Sales

Joe does not actively sell from the stage, but may request a product table at back-of-room or elsewhere as customary for your event.

### Fees

Speaker fee plus airfare/lodging  
Parking, cabs, baggage fees, meals, tolls, supplies to be reimbursed by client  
Will drive within ~200 miles of Atlanta (gas/mileage reimbursement TBD)

### Supporting Materials

Supporting materials (pre-publicity video or printed materials) delivered as agreed.

### Recording

Audio, video, and photography negotiable.

# Five Kinds of Amazing!



### In this presentation you will learn:

- The parallels between the theatrical experience and the customer experience
- How to classify amazing experiences using a magical 5-point model
- The “kicker” concept that pushes amazing experiences over the top
- Amazing isn’t something you can be until it is something you can do!

Speaker, author, mentalist, and sleight-of-hand magician **Joe M. Turner** is the “**Chief Impossibility Officer**” and the region’s most recommended magical speaker and entertainer according to Google and LinkedIn. Joe leverages the illusion arts to create unforgettable keynotes and amazing entertainment programs for audiences all over America. He has performed at the Hollywood Magic Castle, the Tropicana Atlantic City, off-Broadway at Monday Night Magic in New York, and even at the London Palladium. He has been seen on Good Morning America, Nightline, CNN Headline News, and on numerous other local, national, and international broadcasts.

Previously a manager in Accenture’s global consulting practice, Joe was also a Vice President of Associate Development at Bank of America before pursuing his vision to engage, educate, and entertain corporate audiences. He combines expertise in change management and human performance improvement with world-class entertainment skills to create unique programs for conferences and conventions. His client list includes The Coca-Cola Company, Southern Farm Bureau, Turner Broadcasting, NCR, Milwaukee Electric Tool, Conoco-Phillips, and hundreds of other corporations, associations, and universities.

Joe and his wife Rosemary are the proud parents of Hayley and Preston. You can connect with Joe online at [www.turnermagic.com](http://www.turnermagic.com) and throughout the social media universe.

**“Joe M. Turner is an extraordinary speaker, performer, and entertainer. His presentations are mesmerizing and memorable. Book him!”**

— Brian Tracy, International Speaker and Author

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